

# Methodology of Research for ICT Based Learning Environments Survival Kit

Salzburg  
2010 July, 6th



INSTITUT NATIONAL  
DE RECHERCHE  
PÉDAGOGIQUE

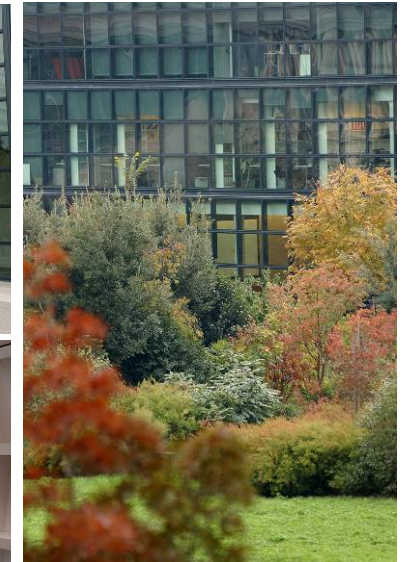


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# National Institute for Educational Research

- **Research**
- Expertise
- Teacher training
- Teaching Ressources



# Outline

**3 Paradigms for Researchers...**

**3 Examples of Research at INRP**

**D**esign-Based Research

**T**he Triangle of Bermuda of Data

**C**onclusion, Important Questions to Address for Researchers

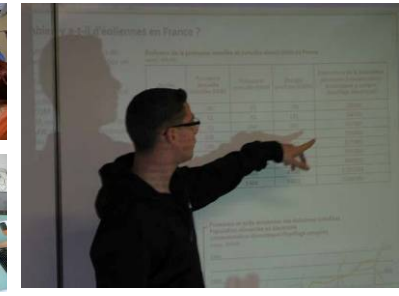
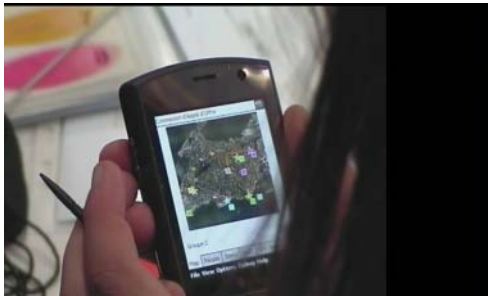
# Context: Technologies & Education



New York Times No. 306-NT-520A-6 in National Archives

“To-day’s Aerial Geography Lesson”

# Learning Situations...



ICT-based learning situations are **rich, complex and changing environments**



# Criticisms Addressed to Researchers

- A “credibility gap”
- Not able to generalize a particular success or a laboratory insight
- Not creating usable knowledge

**A tension between the desire for locally usable knowledge on the one hand, and scientifically sound, generalizable knowledge on the other (Sandoval, 2004)**

# 3 Paradigms for Researchers...



# 1. Nomothetic

- Search for regularity
- Confirm or infirm
- Based on proofs and comparisons
- The need for simplification and reproductability



... the difficulty to implement such methodology for complex learning situations

## 2. Pragmatic

- Search for feasibility
- Linked with pedagogical innovation
- Aims at producing knowledge for action
- For practitioners



... how to keep a distance between reflexion and action?

# 3. Hermeneutic

- Search for significance
- A theoretical construction to understand what is observed
- Extracting the internal coherence of learning

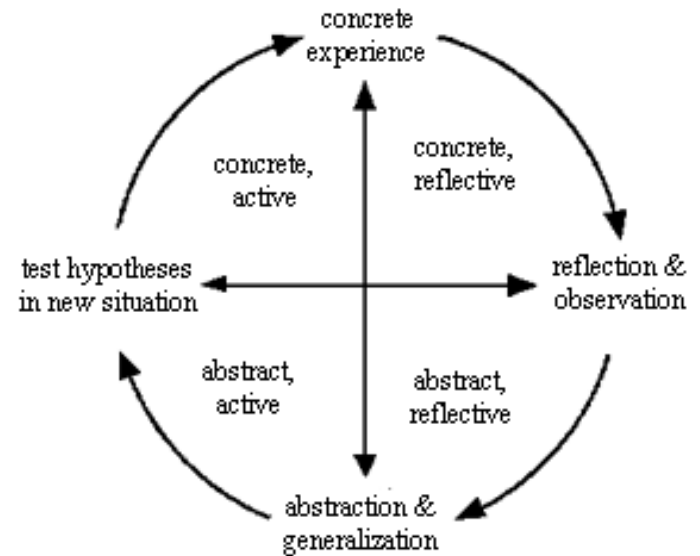


Figure 1: Kolb's Experiential Learning Cycle

... difficult to generalize the outcomes from a specific learning situation

# **3** Examples of Research at INRP

# Uses of Geotechnologies for a Fieldwork Course (Sanchez, 2008)

Are the French-Alps a continent to continent collision range?



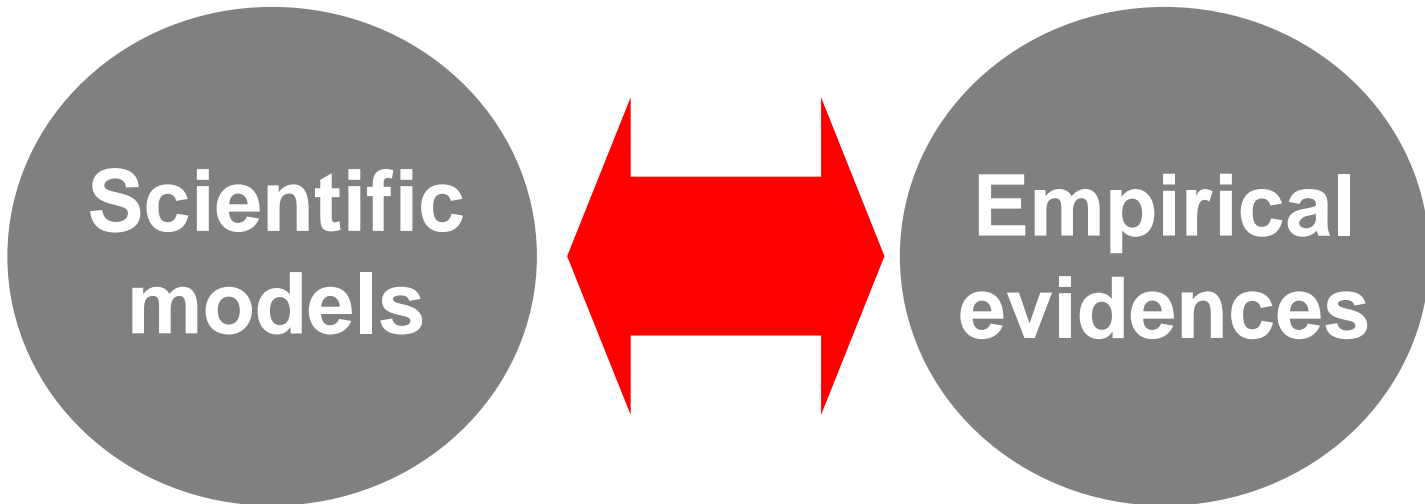
A Preparation (2h)

B Fieldwork (2 days)

C Exploitation (2h)

# Background/Research Question

Science as the capacity to make links...



RQ: How do the use of geotechnologies  
can influence this students activity?

# Recording the Students' Traces

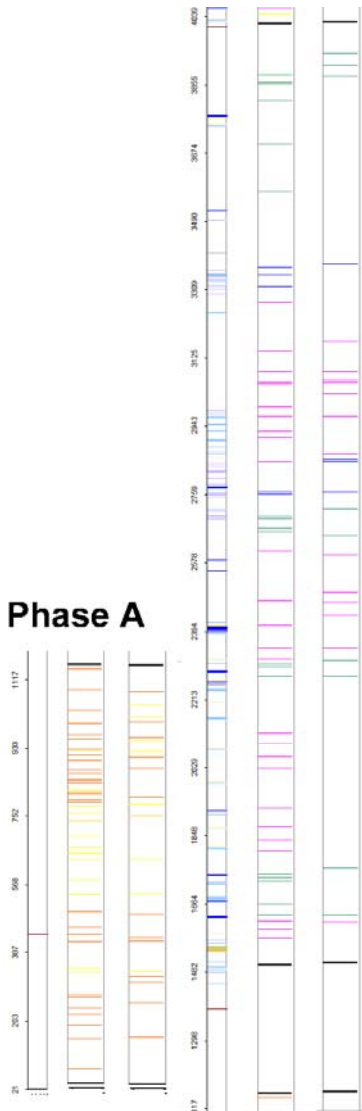
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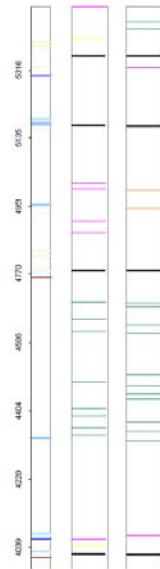
XMLfile

# Designing Chronograms

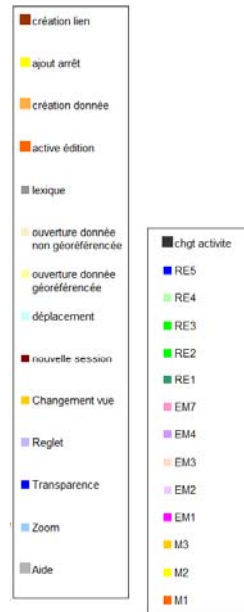
## Phase A



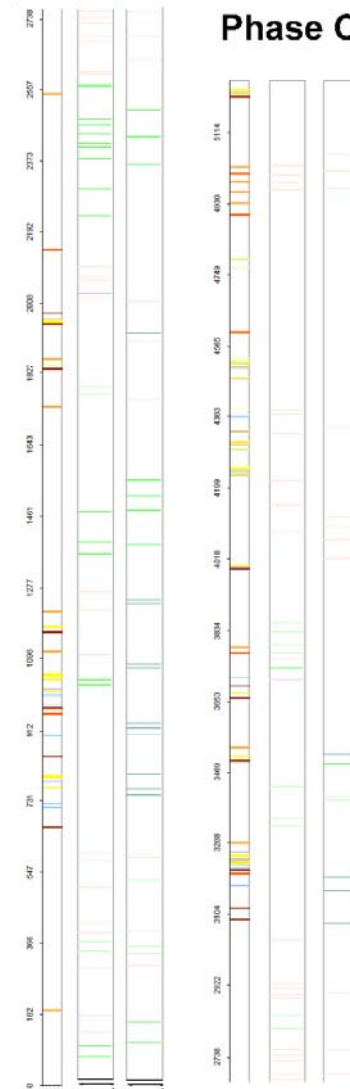
## chronogrammes 9nuguet1



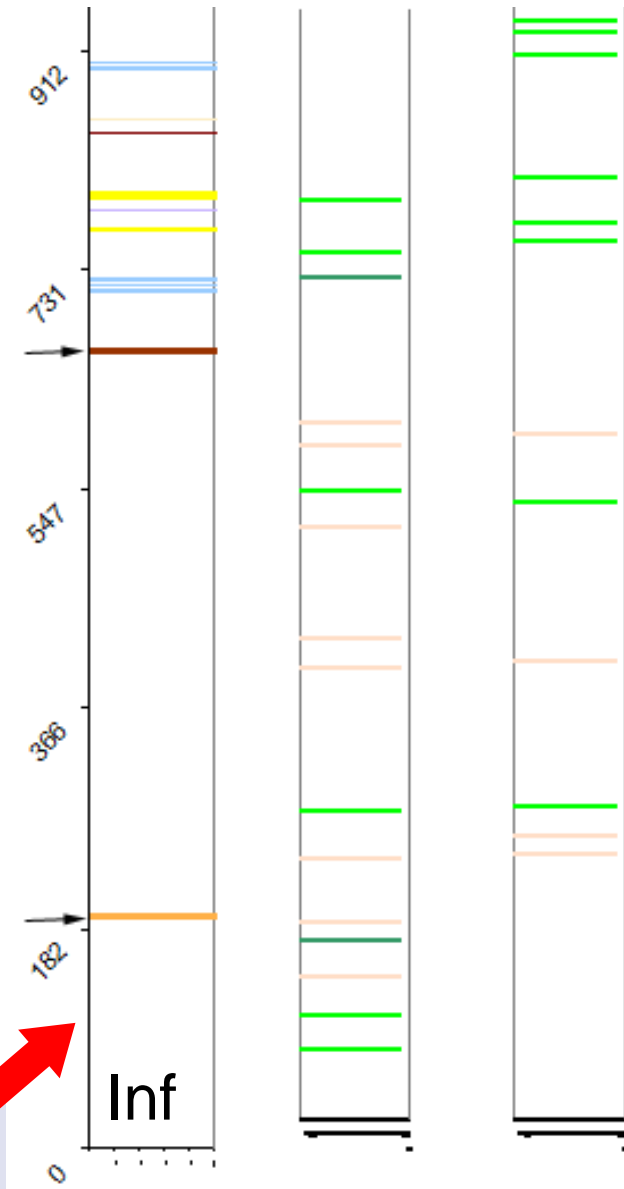
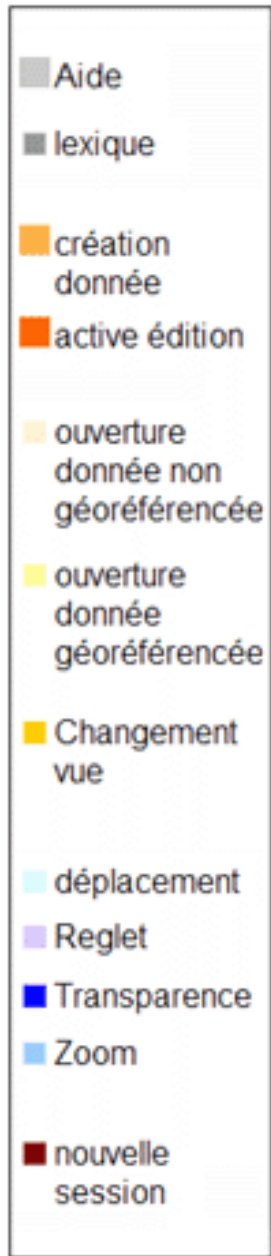
## Phase B



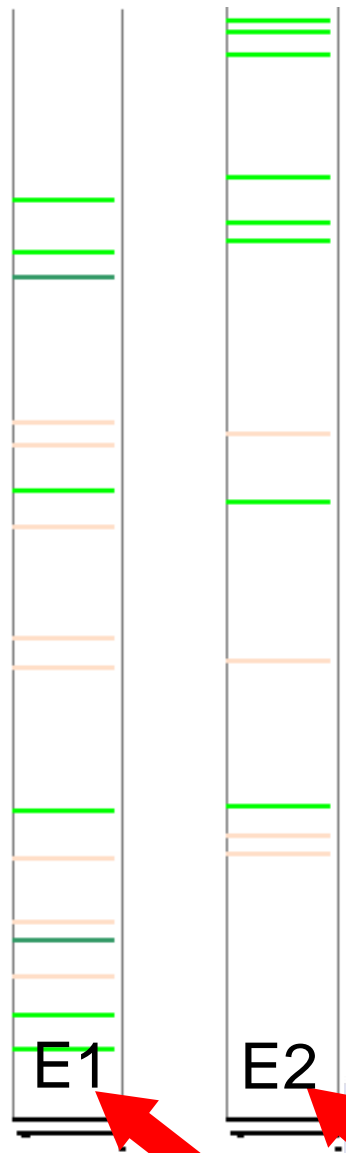
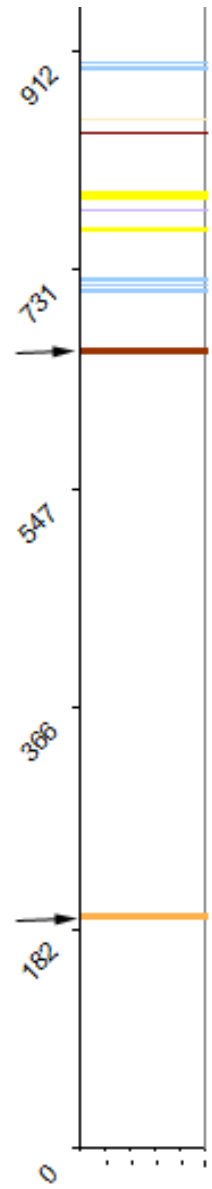
## Phase C



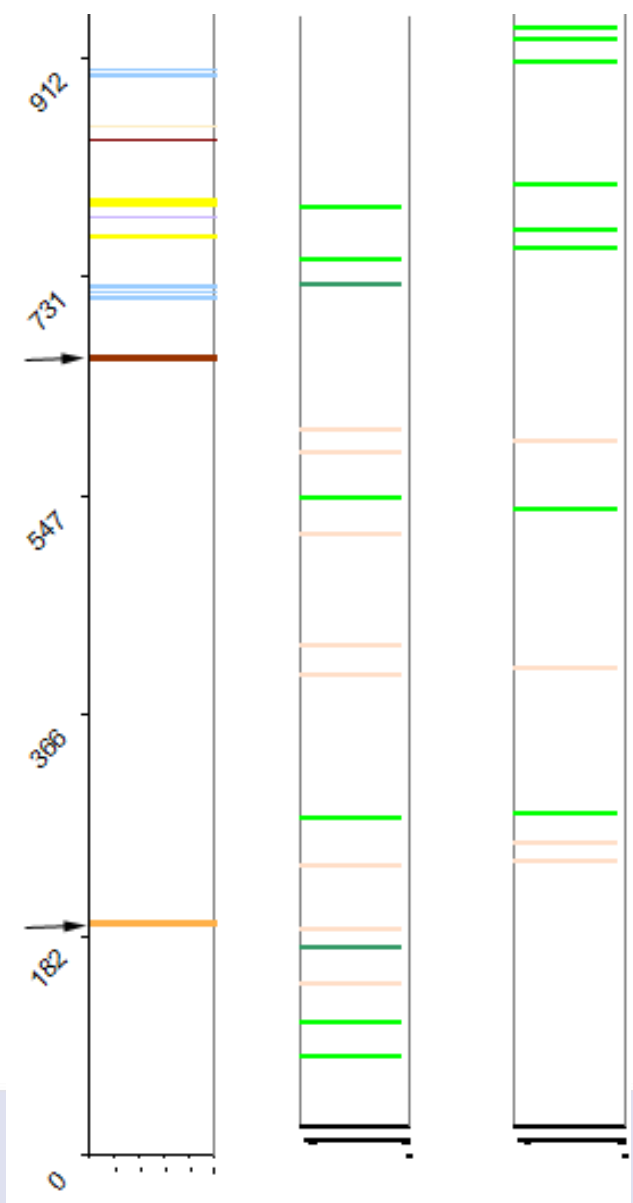




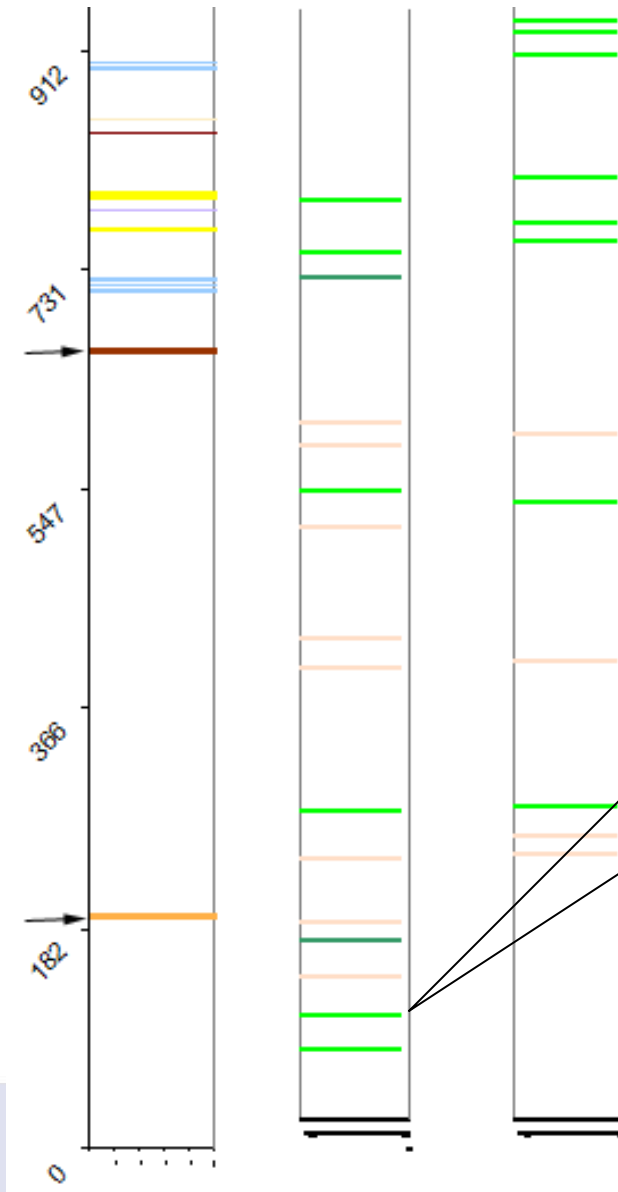
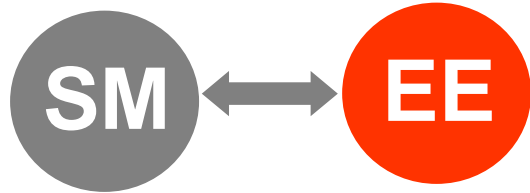
ICT use track



Audio tracks

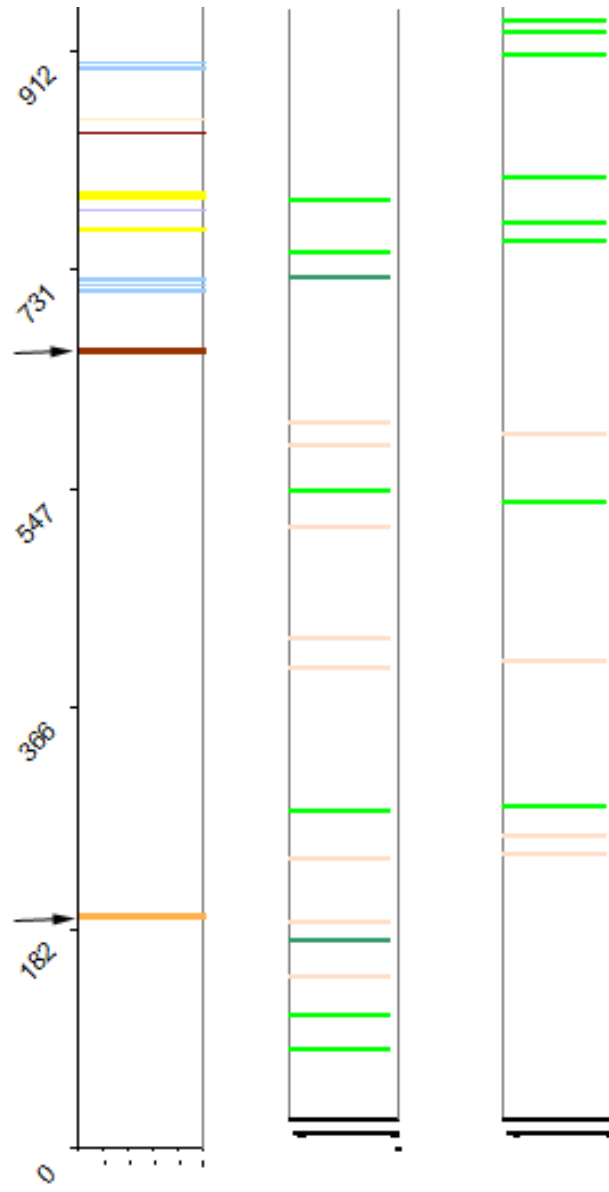


Picture selection

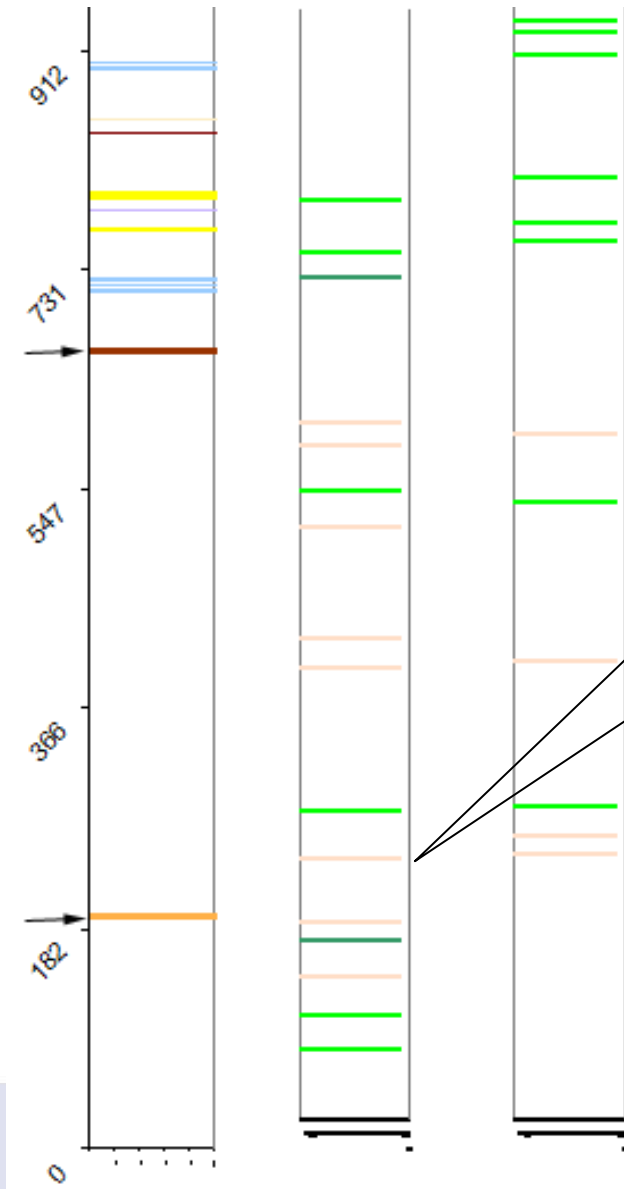
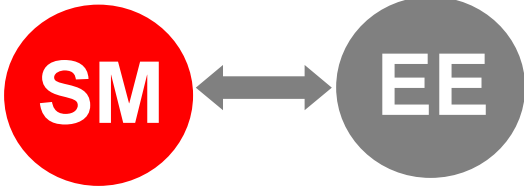


E1 : Great! Here you can see the big blocks...

Picture selection



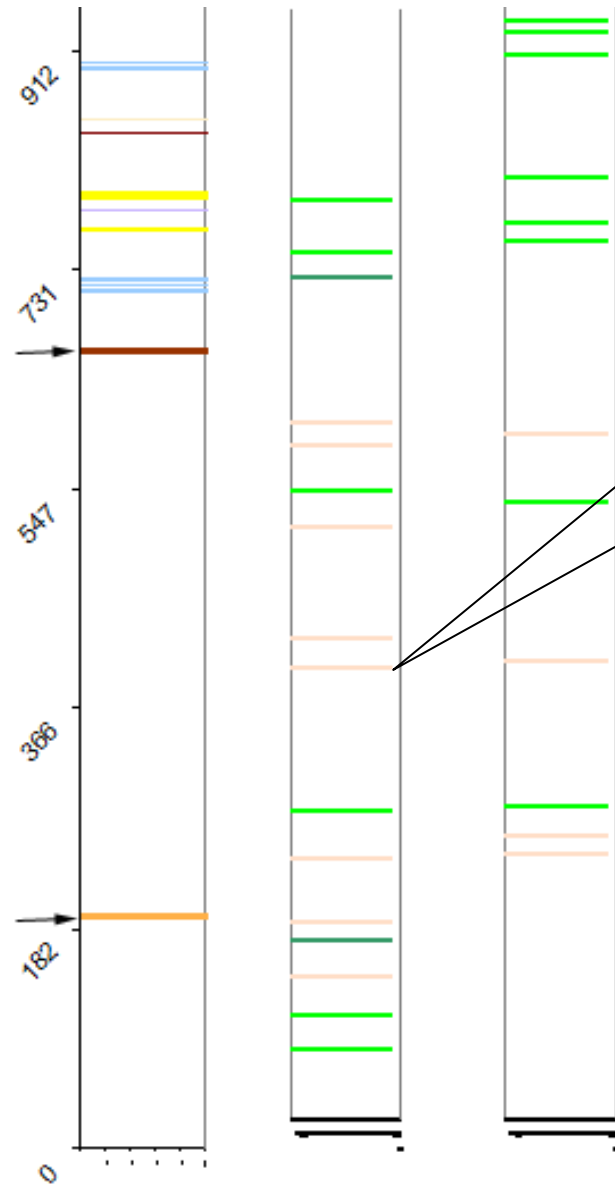
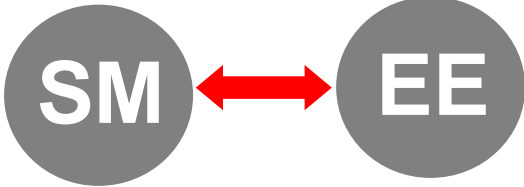
Writing of a  
commentary  
for the picture



E1 : First of all we consider the accretionary prism

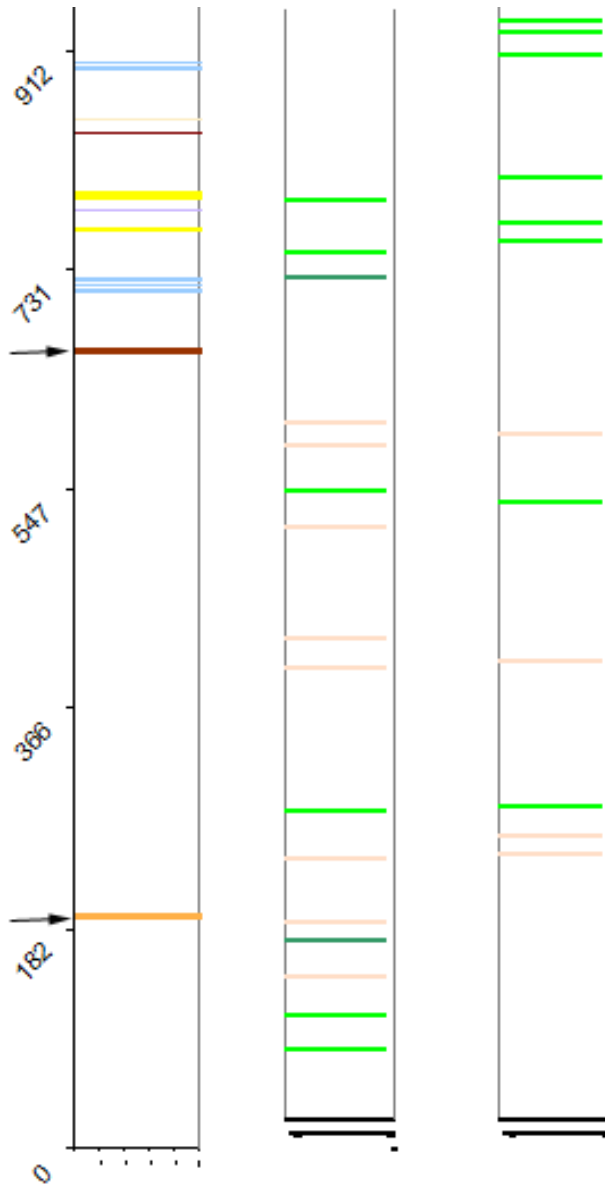


Picture selection



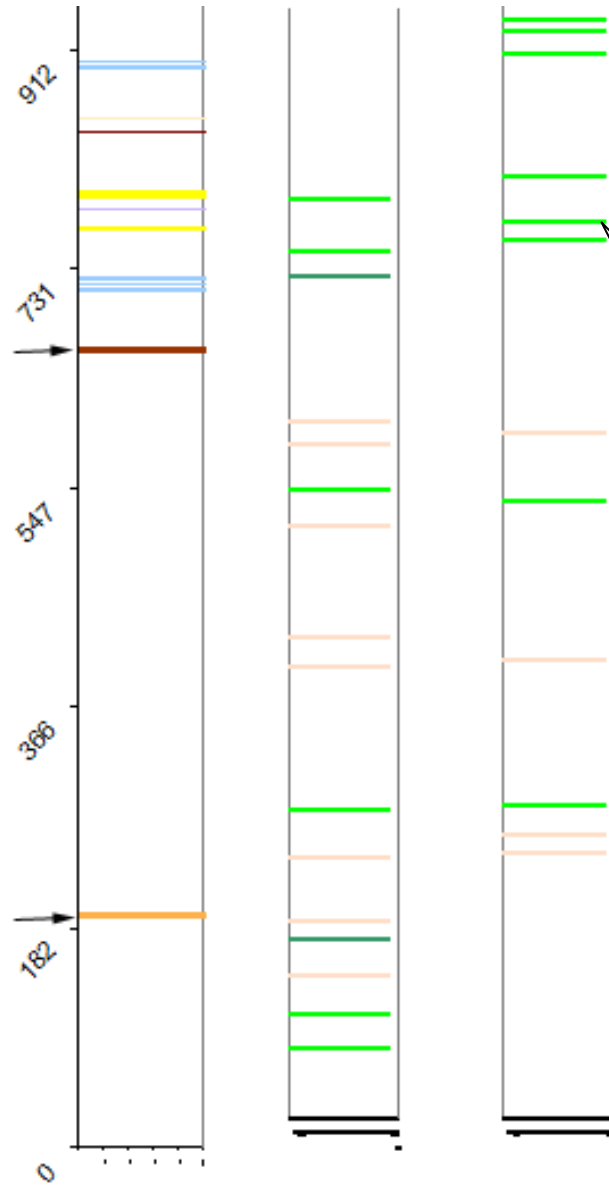
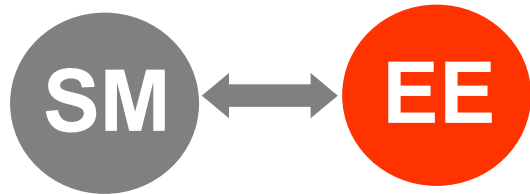
E1 : ... présentant des plis en S. témoin d'un raccourcissement et d'un phénomène de subduction.

Writing of a commentary for the picture



Picture  
geolocalisation

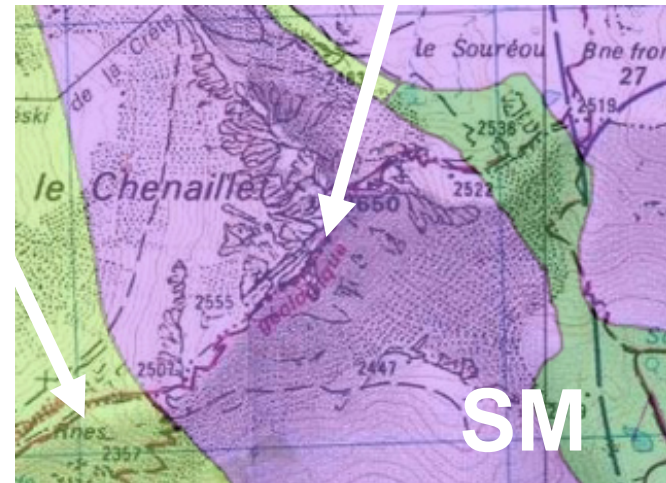




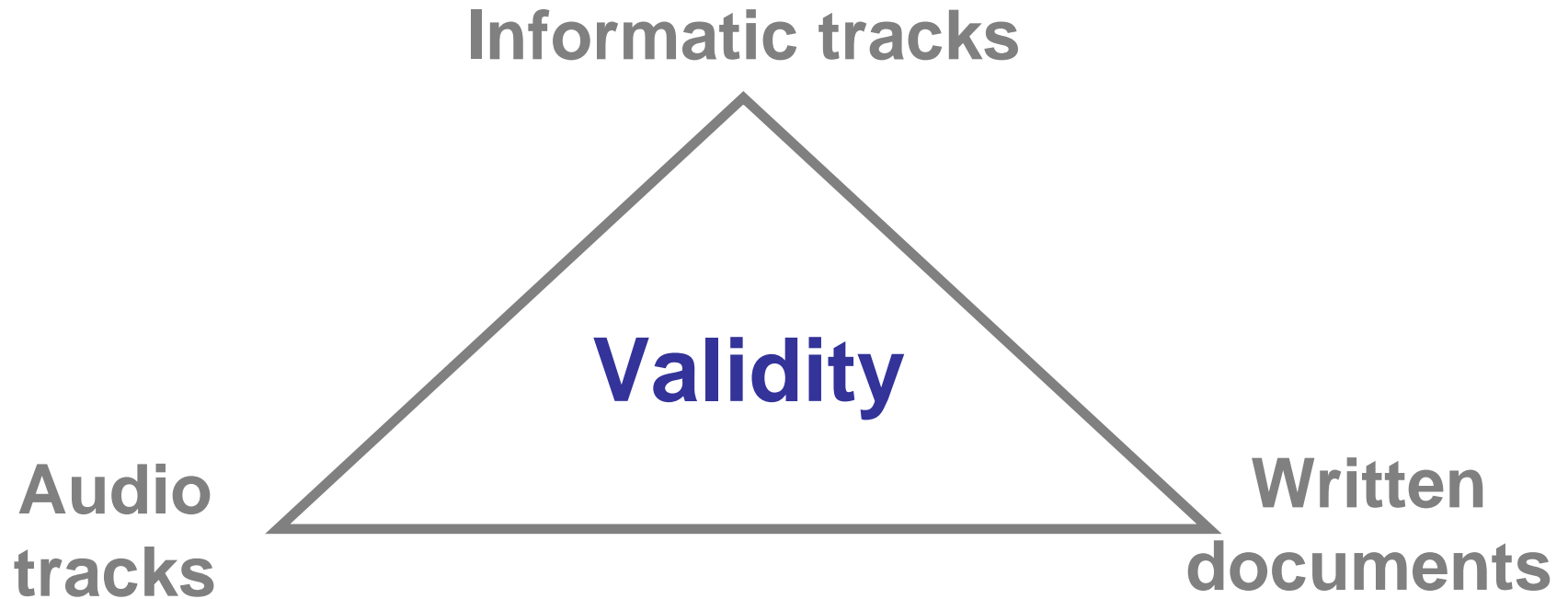
Picture geolocalisation

E2 : No, you cannot see the roads. It should be there.

# Other Data



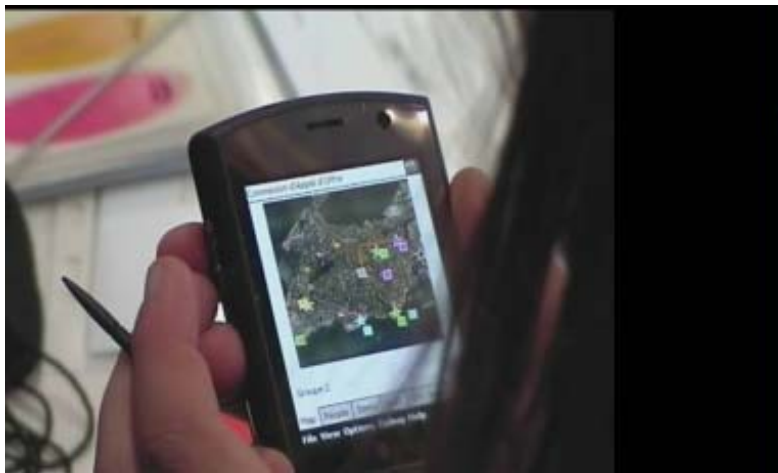
# Triangulation of Data



# Designing Serious Games with Geotechnologies

(Sanchez & Jouneau-Sion 2009, Sanchez et al. forthcoming)

## How to implement « green » energy in Sète?



# The Game's Scenario



The mayor of Sète presents the trend



Each company presents the project to the tender committee



During two weeks each company prepare a proposal



During two more weeks the companies finalize their project


# Research Questions

- How to design a pretend game with geotechnologies?
- What elements should be taken into account to design the learning situation?

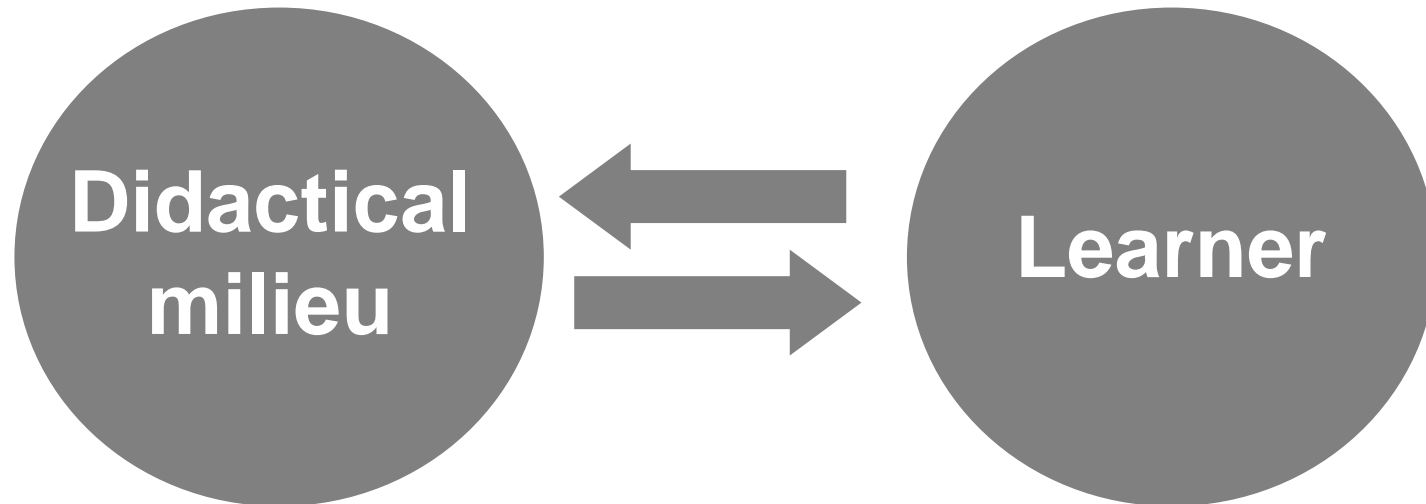
# Researchers and Practitioners: a Collaborative Work



Researcher ↔ Practitioner

**Researcher**  **Practitioner**

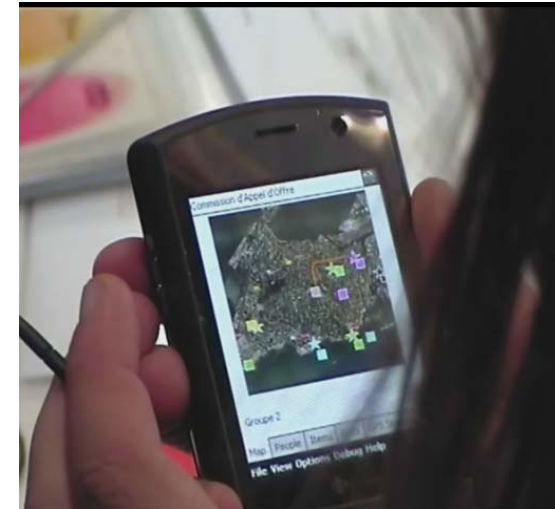
**A common background**



Learning results from interactions (Piaget, Brousseau)

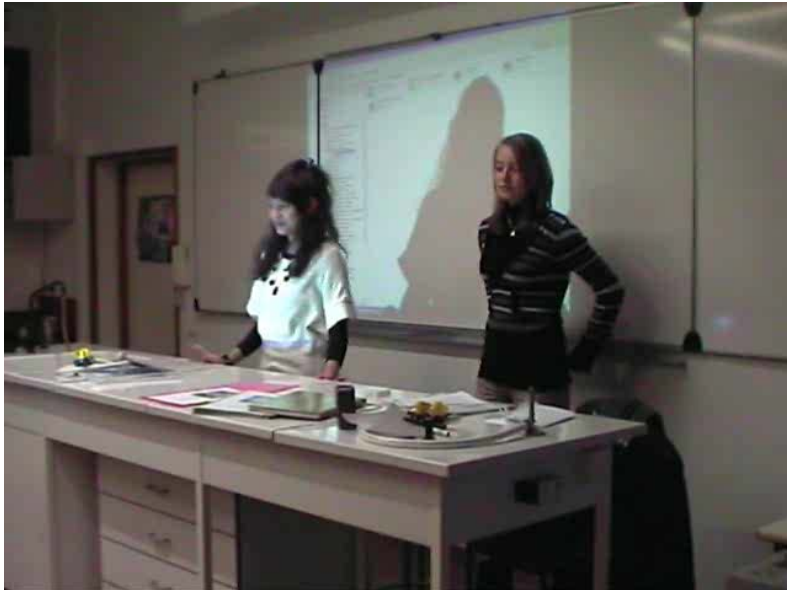


# Researcher ↔ Practitioner



Design of the learning situation  
(by implementing theoretical ideas)

# Practitioner → Researcher



data gathering (audiotapes, videotapes, written documents...)

# Researcher ↔ Practitioner



Data interpretation (during meetings, focus group, seminars...)

# The Impact of the use of Geotechnologies on VSWM



**Hypothesis “*the use of geotechnologies has a positive impact on the visuospatial working memory (VSWM) development but there are differences related to genders*”**

# Methodology (control)

**Two groups of subjects  
(control of internal variables)**

**\* Group of subjects  
involved into geotechnologies  
activities**

**\* Control group (matched  
on all important  
characteristics): age, gender,  
students levels, etc.**

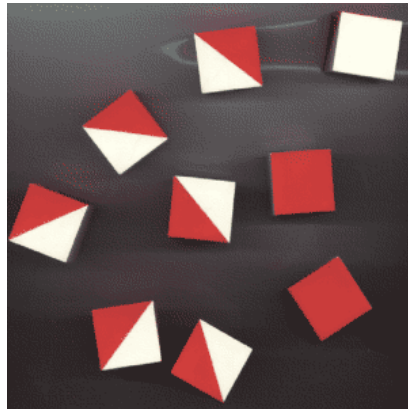


**Anticipation of variables  
that have to be controlled**

# Methodology (data)

## Tests into performances on VSWM tasks (examples)

- Task of memory (Della Sala *et al.* 1999)
- Task of locations (Loisy & Roulin, 2003)



# Data Analysis

$$T = \frac{\hat{\beta}_k}{\sqrt{\widehat{Var}(\hat{\beta}_k)}}$$

T-test if there are two groups of subjects

Analysis of variance (ANOVA) if there are more than two groups of subjects

## But

- difficulty to meet the requirements for experimental validity
- impossibility to have a randomly selected population

# Design-Based Research



# From DE to DBR

- Ingénierie didactique (Didactical Engineering)  
Artigue, 1988
- Design Experiment  
Brown, 1992
- Design-Based Research  
Design-Based Research Collective. (2003)

# Design-Based Research

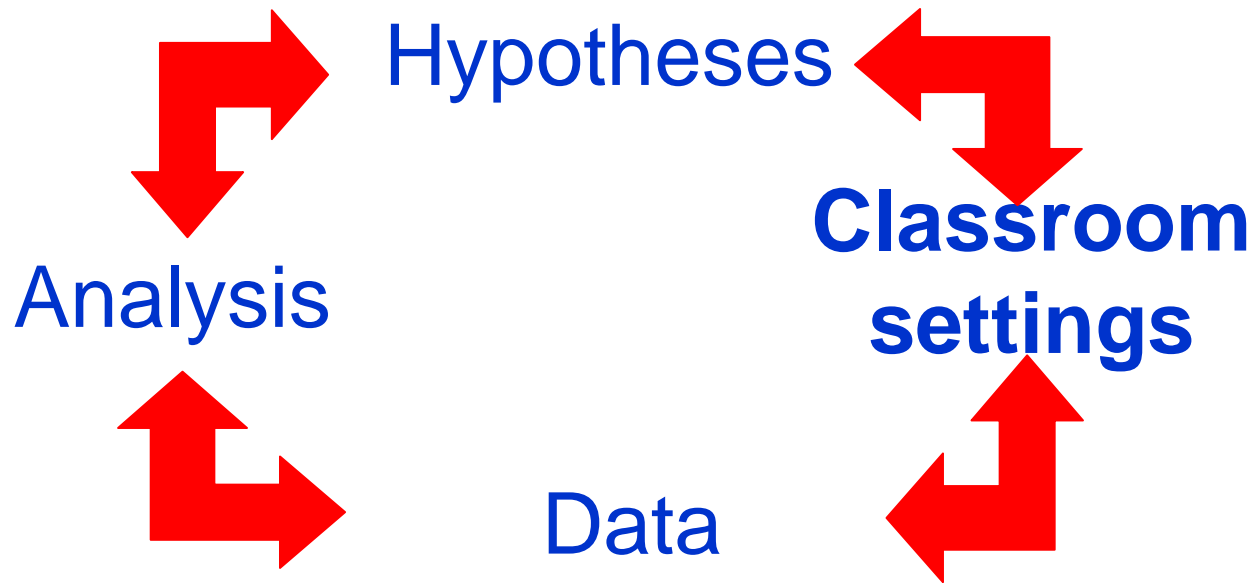
“A systematic but **flexible methodology** aimed to improve educational practices through **iterative analysis, design, development, and implementation**, based on collaboration among researchers and practitioners in **real-world settings**, and leading to contextually-sensitive design principles and theories”

(Wang and Hannafin, 2005).

# Main Characteristics

- **Pragmatic:** solving current real-world problems
- **Grounded in both theory and the real-world context**
- The process is **interactive, iterative and flexible**
- **Integrative:** a variety of research methods and approaches (both qualitative and quantitative)

# DBR as an Iterative Process



# raps to Avoid by Researchers

# Research vs Assessment

- **Research:** a systematic investigation to establish facts and **knowledge**
- **Assessment:** a process for making judgment that lead to take **decisions**



# Research vs Innovation

- **Research:** a systematic investigation to establish facts and **knowledge**
- **Innovation:** a change that leads to create **something new**



# The Hawthorne Effect



Subjects improve or modify an aspect of their behavior being experimentally measured simply in response to the fact that they are being studied



# The Risk of Illusions



# The Triangle of Bermuda of Data

# How to survive with a such amount of data?



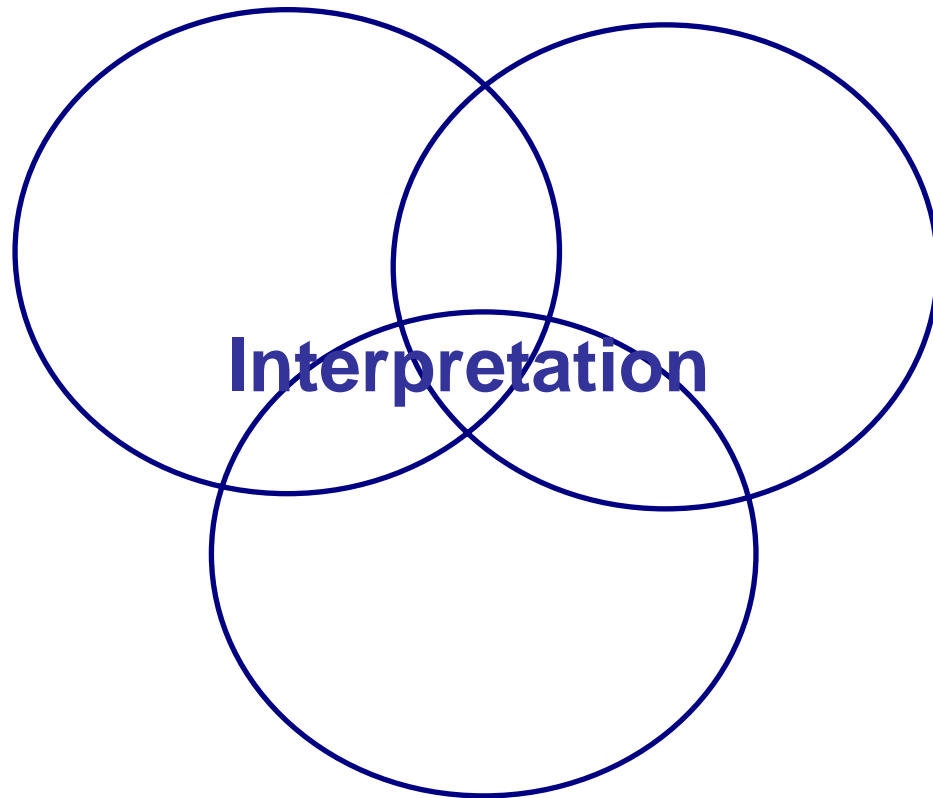
# Performing Core into Data



# Designing Categories



# Data Triangulation



# onclusion

## Important Questions to Address

# What is the Nature of the Phenomena that I Want to Investigate?

- School, classroom?
  - Teachers, students?
  - Professional identity?
  - Knowledge, skills, competencies?
  - Actions, interactions, behaviours?
  - Artefacts, technologies?
- ... alternative ontological perspectives might tell a different story

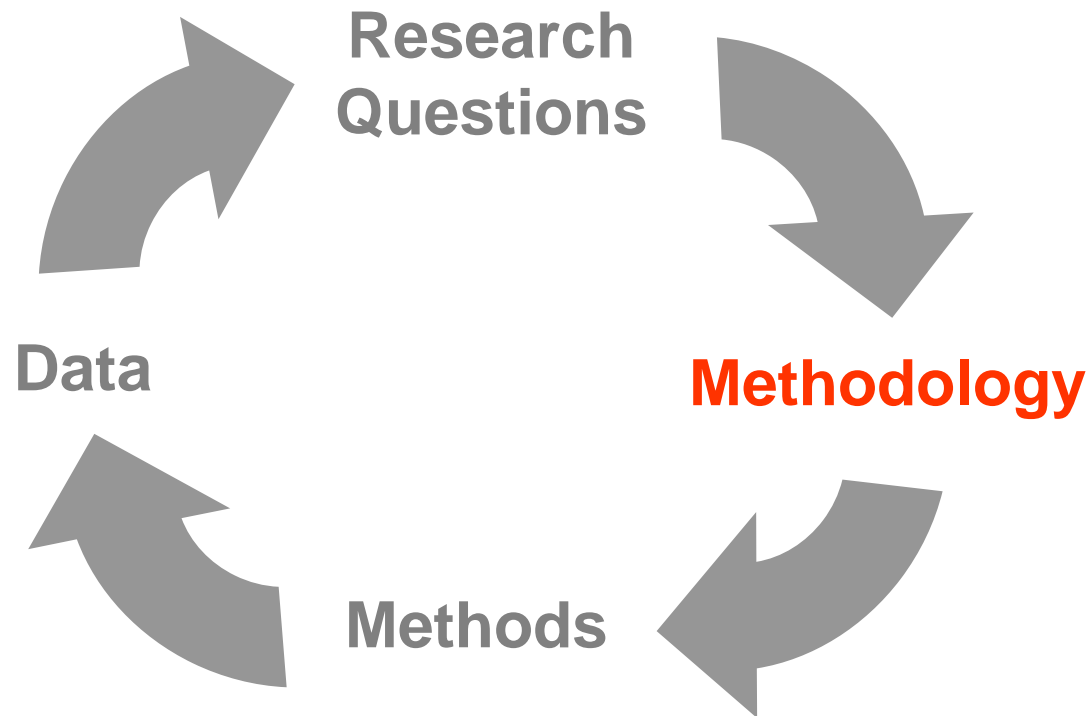


# What Might Represent Evidence of the Entities which I want to investigate?

- The need to determine indicators in order to collect data
- « Conceptual lenses »

... an epistemological question

# Do I Have a Coherent Research Strategy?



... understanding of the methodological implications

# Is my Inquiry Ethical?



... impact on students? Personnal gains?  
Social implications?

# How Can I Demonstrate that my Methodology is Reliable and Accurate?



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